

Summary

Senior Product Designer and Visual Design Leader with over 12 years of experience crafting user-centered digital experiences for Fortune 500 companies and high-growth tech firms. Proven ability to lead multidisciplinary teams, develop impactful design strategies, and deliver high-fidelity solutions that improve usability, engagement, and business KPIs. Expertise spans B2B SaaS, enterprise platforms, and branding. Passionate about mentoring, scalable design systems, and cross-functional collaboration.

Core Competencies

- Product & UX Design (B2B, SaaS)
- Visual & Branding Systems
- User Research & Testing
- Interaction & Interface Design
- Team Leadership & Mentorship
- Agile & Atomic Design Methodologies
- Stakeholder Communication & Strategy

Software Tools

Design:

Figma
Sketch
Adobe XD
Creative Suite

Collaboration:

Google Workspace
Microsoft 365

Development:

HTML
CSS
WordPress

Education

Bachelor of Arts in Visual Communication
American InterContinental University, Los Angeles

Contact

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Professional Experience

Design Team Lead – Windows & Surface Commercial

Microsoft (Contract, Remote) • Sep 2023 – May 2025

- Owned end-to-end design strategy for Microsoft's Commercial Web Team across Surface and Windows enterprise platforms.
- Partnered with product and engineering to launch AI-driven features and redesign customer journeys.
- Led stakeholder alignment across marketing, engineering, and sales teams.
- Increased Surface for Business site engagement and sales referrals by 10%.
- Drove 19% boost in engagement and sales referrals for Windows for Business web experiences.

Lead UX/UI Designer – Verizon, NBC Universal

Radiant Digital (Contract, Remote) • Dec 2022 – Sep 2023

- Led cross-functional design team of six across multiple high-visibility web and platform projects.
- Delivered responsive, brand-consistent digital experiences that met business goals for Verizon and NBCU.
- Conducted UX audits and implemented design system updates.
- Hosted weekly Figma workshops to level up design team skills and process consistency.

Associate Director, Experience Design – Bank of America

Digitas (Full-Time, Remote) • May 2022 – Oct 2022

- Oversaw design strategy and execution for a Fortune 500 financial services client.
- Directed team of six designers, aligning product vision with business and technical requirements.
- Facilitated discovery workshops, user testing, and stakeholder presentations.
- Delivered scalable UX solutions under tight deadlines across multiple product lines.

Senior UX/UI Designer – US Bank, Comerica Bank

Publicis Sapient (Contract, Remote) • Jul 2021 – Apr 2022

- Led UX strategy for fintech SaaS tools, translating complex workflows into intuitive interfaces.
- Conducted user research and usability testing, aligning findings with stakeholder priorities.
- Collaborated with cross-functional teams to implement solutions in Agile sprints.

Additional experience with CoreLogic, Velosys, PIMCO, and Capital Group Companies available upon request.